ICE CASTLES

PRESS FACT SHEET

2026–27 SEASON

Ice Castles New Hampshire · Photo: AJ Mellor

Ice Castles is an awe-inspiring, must-see winter phenomenon that brings fairy tales to life. The award-winning walk-through attraction is built using hundreds of thousands of icicles hand-placed by professional ice artists, with breathtaking LED-lit sculptures, frozen thrones, ice-carved tunnels, slides, fountains, and more.

Established	**2010**
Founder & Lead Ice Artist	**Brent Christensen**
CEO	**Kyle Standifird**
Age range	**All ages**
Tickets	**Vary by location**

2010	5.8M	20M+	12,000+
EST.	VISITORS	POUNDS OF ICE PER CASTLE	ICICLES GROWN EVERY DAY

BUILDING PROCESS

- Each castle is built by hand and takes thousands of hours to create.
- Every day, crews grow 12,000+ icicles that are harvested by hand and individually sculpted into existing ice formations.
- The blend of icicle placement, temperature, water volume and wind creates an ever-changing variety of ice formations.

FUN FACTS

- The immersive structures are made entirely from ice.
- Each castle is approximately one acre in size and is built from 20M+ pounds of ice.
- Ice Castles sites are located next to a natural water source, so the water returns to the environment each spring to be used again by wildlife, people and plants.

FEATURES

- Frozen towers, caverns and archways, ice slides, crawl tunnels and ice-carved thrones.
- LED lights frozen inside the ice light up and change color at night.
- Opening dates are weather dependent.

OUR STORY

Ice Castles began in the front yard of founder Brent Christensen's home. After moving from sunny California to snowy Utah, the father of six built an ice cave in his yard to get his stir-crazy kids out of the house. Kids from all over the neighborhood — and eventually from all across town — bundled up to play in his wintry wonderland, and they affectionately called it an "ice castle."

Today, Ice Castles brings fairy tales to life for hundreds of thousands of families across North America. The mission remains the same: to create happiness, laughter, and unforgettable winter memories.

2026–27 LOCATIONS

North Woodstock, New Hampshire
Winter 2027, weather permitting

Additional 2026–27 locations to be announced — see icecastles.com

"Magical … Twinkling and sense-defying and straight out of fairy tales."
— OPRAH.COM

"An icy wonderland beyond your wildest Frozen dreams."
— TRAVEL+LEISURE

"It's like stepping into another world."
— CBS NEWS

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